

Dear Gael Supporter,

St. Edmond Athletic Boosters values your support each year. The money you contribute supports the equipment and travel expenses of our coaches and student athletes. The Athletic Booster Club provides most of the funding for our athletic programs and your support is deeply appreciated. You are truly a partner in our athletic programs.

With the start of a new school year will come a new 2019-2020 sports program and we hope to continue to have your support! The new program will allow us to promote the Play Like A Champion Today program that we started three years ago, and also allow us to showcase our teams along with our supporters better. It is a similar format that is used by the Music Boosters.

We are offering four levels of sponsorship in addition to the LCD Digital Display.

_____ : **Diamond Gael - \$1000** – Membership includes your business logo displayed on a banner with other Diamond Gaels in the gym and at the football stadium, a two-sided poster to proudly display at your place of business, business/family name listed in the program, along with 6 athletic passes good for all home athletic contests.

_____ : **Gold Gael - \$500** – Membership includes a two-sided poster to proudly display at your place of business, business/family name listed in the program, along with 4 athletic passes good for all home athletic contests.

_____ : **Green Gael - \$250** - Membership includes a two-sided poster to proudly display at your place of business, business/family name listed in the program along with 2 athletic passes good for all home athletic contests.

_____ : **White Gael - \$100** - Membership includes business/family name listed in the program along with 2 athletic passes good for all home athletic contests.

_____ : **LCD Digital Display in the Gymnasium** – Varsity Group has installed a scrolling 4' x 6.5' LCD monitor in the gym. If interested in placing an ad on the display sign contact Varsity Group at 515-967-5500 . Ads cost \$625 - \$725 and will be displayed during all athletic contests in the gym.

An additional sponsorship opportunity is available to have your business name and logo on our popcorn bags at all of our athletic events. If interested the school will be accepting bids until July 31. These bids should be sent via email to neubergers@st-edmond.com. Bids will start at \$2,500 and will be awarded to the highest bidder.

**The sponsorships will no longer include the business logo (except for the \$1000 donors will be displayed on a banner in the gym and at the football games) but will list all businesses and families in the appropriate donation category. Below is an example of the new format:

Thank you to the Athletic Booster Sponsors for the 2019-2020 school year.

Diamond Gael Sponsors (\$1000 sponsor)

Business Name
Business Name
Family Name

Gold Gael Sponsors (\$500 sponsor)

Business Name
Business Name
Family Name

Green Gael Sponsors (\$250 sponsor)

Business Name
Business Name
Family Name

White Gael Sponsors (\$100 sponsor)

Family Name
Family Name
Business Name

The St. Edmond Athletic Booster Club appreciates your support of our student athletes and looks forward to your support for this coming school year. **To become a St. Edmond Business Booster for the 2019-2020 school year, please return the enclosed form with your desired level of contribution by July 31, 2019 to ensure your business name in the Fall program.**

Thank you for your support and Go Gaels!

Best Regards,

Steve Neuberger
St. Edmond Activities Director

St. Edmond Booster Sponsorship Levels

Please select one and return by July 31st

_____ Diamond Gael - \$1,000

_____ Gold Gael - \$500

_____ Green Gael - \$250

_____ White Gael - \$100

(Business Name)